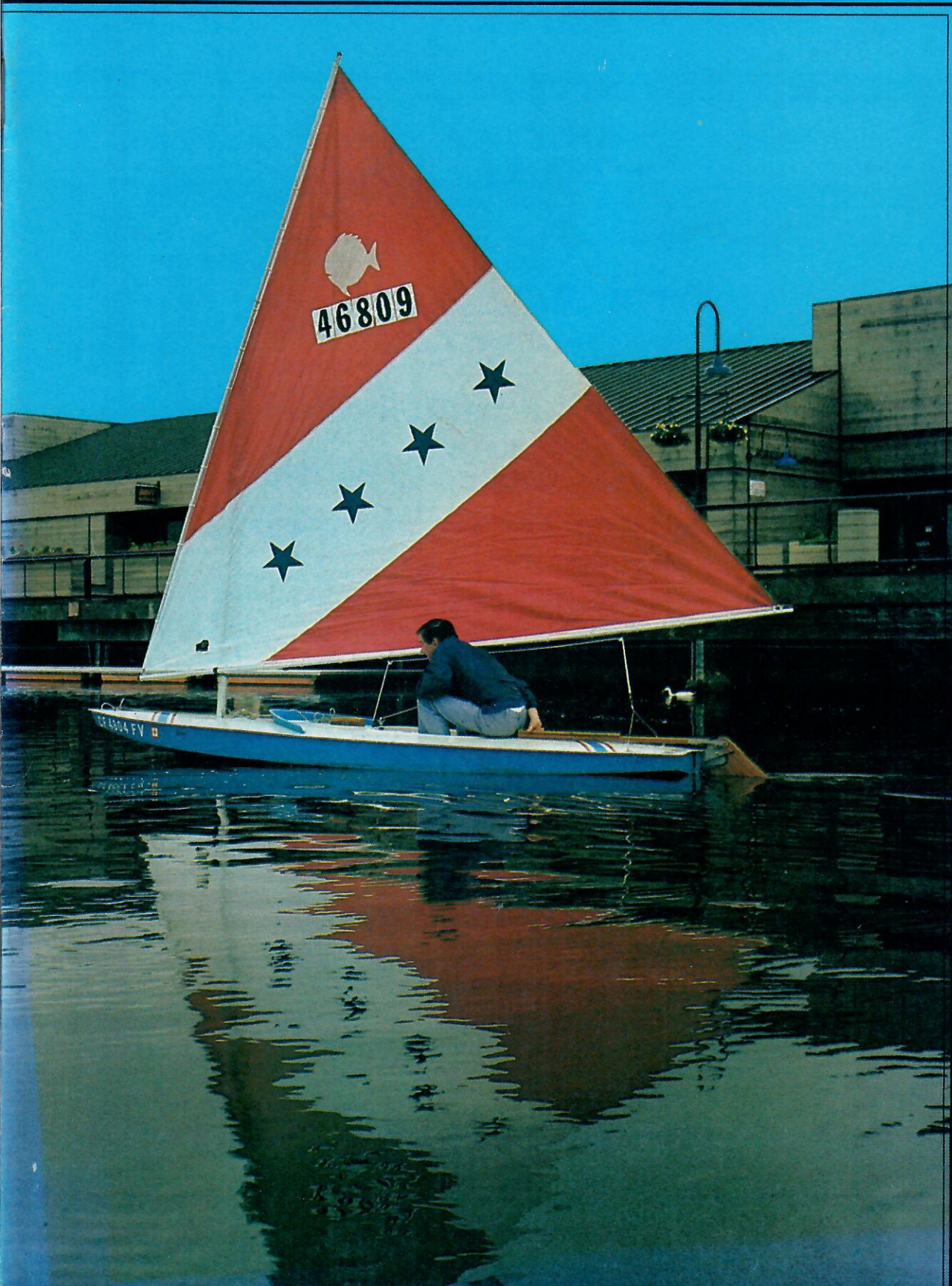




This Is Foster City



Island of
Blue
Lagoons
1979-80

**Community
Guide to:**

- Recreation
- Government
- Organizations
- Churches
- Activities

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Foster City
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1979-80 This Is Foster City

Published Annually by The Foster City Chamber of Commerce

A Community Service

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About the Cover

Sailing into Edge Water Place Shopping Center by boat is James Moore, Captain of Sunfish Fleet, Island Sailing Club of Foster City, and by windsail is Glenn Morishita of Bay Windsurfing. Photography by Rick English. Special assistance by Dave Harvey.

Photo Credits

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President — Ray Di Fruscio
Exec. Vice Pres. — Margaret J. Ankerbrand
Staff Writer — Lynn Madden

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Handy Numbers

Adult Education , San Mateo High School District	374-3031	phlett Blvd., San Mateo	342-5245
Bicycle Licenses available at: Public Safety Building, 1040 E. Hillsdale Blvd 574-5555		Dump , San Mateo City Dump, E. 3rd Ave., San Mateo. Open 8-5 daily ...	348-9635
Dog Licenses , County Dog Tax Collector. \$12 male or female. \$6 for neutered animals.	364-5600	Garbage & Refuse , Brown-Ferris Industries, 225 Shoreway, San Carlos	592-2411
Drivers' Licenses & Auto Registration , Department of Motor Vehicles, 425 N. Am-		Marriage Licenses , Hall of Justice & Records 401 Marshall St., Redwood City	364-5600
		Social Security Administration , 2121 S. El Camino Real, San Mateo.	692-0100

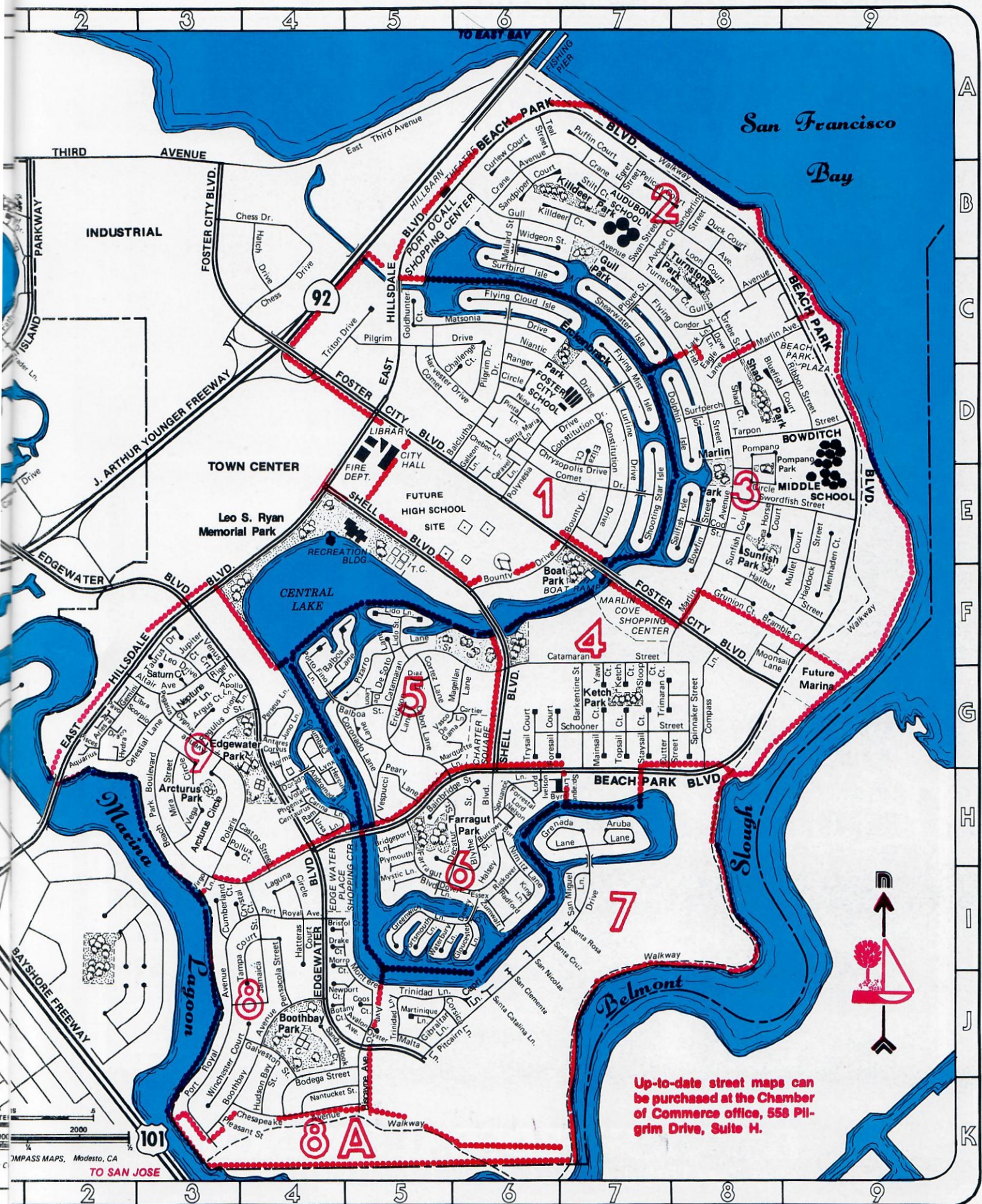
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San Francisco Bay



Up-to-date street maps can be purchased at the Chamber of Commerce office, 558 Pilgrim Drive, Suite H.

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Pitcairn



Winston Village



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Sand Harbour



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Centex
Homes
of California, Inc.

This Is Foster City Government & Community



Government in Foster City

On behalf of the City Council of Foster City I am pleased to have the opportunity to address the readers of **This is Foster City - 1979**. This fine Chamber of Commerce publication has been invaluable over the years as a business directory and community guide and especially in promoting our community — locally, nationally and even internationally — as literally one of the best places in the world in which to live. And looking back at 15 years of continued growth, we know that the reasons for this are more than our wonderful climate or our location in the midst of a prosperous region and state.

Planning for growth and learning from experience have been major factors in the successful development of the city. The basic framework for guiding growth continues to be the General Plan, which designates how all land is to be developed, and a financing plan to provide the funds for necessary public improvements and services. Of course this framework, or plan, is only a means to an end and thus must be continuously reviewed and refined as the years pass and conditions change.

One of the first major changes in the destiny of Foster City was the transfer of controlling interest from the Foster organization to the residents, highlighted by incorporation in 1971. A basic restructuring of the method of financing public improvements was accomplished in the 1972 Centex agreement, after that company purchased almost all the undeveloped land in the city from the Fosters. Since that time several changes in the amounts and locations of various land uses shown on the General Plan have been approved, all in light of the need to assure the best possible results for the community — which means both the residents and the developers.

Recently the City Council once again undertook a comprehensive review of the state of the city and its prospects for the future. External circumstances, such as the course of the national economy in recent years and the actions of neighboring communities and developers, have resulted in the need to revise both the method of financing public improvements as set forth in the 1972 Centex agreement and the General Plan of land uses within the city. Of course such important decisions involving millions of dollars in future tax burden and the resulting quality of community life cannot be made without compromise and unfortunately without acrimony, as has been evident in the disputes between this City Council and Centex Corporation.

However, both parties have now agreed in principal as to how the extensive Centex holdings will be developed, and presentation and refinement of the proposed agreement is being made to the public. I anticipate that we shall soon begin to see tangible results of our efforts to assure the continued planned growth of our community.

This proposed agreement will facilitate development of all the remaining commercial and industrial land, more than twice as much acreage as presently exists, meaning significant increases in sales taxes and other revenues for the city. The land needed for the long awaited Foster City marina will be transferred to the city, allowing this project to move forward in the near future. Cash payments will also be made to defray city expenses in meeting our side of the agreement.

In all, more than a quarter billion dollars in growth—the development of the last large tracts of land within the community—will be realized from this agreement. It is one more milestone in the Foster City story, one of the most important, and speaking for the entire City Council, we encourage your interest and participation in it.



- City Manager**
Richard D. Wykoff
- City Clerk**
Andrea M. Pavone
- City Attorney**
Kenneth M. Dickerson
- Chief of Public Safety**
John J. Norton
- Public Works Director**
Richard K. Hooper
- Recreation Superintendent**
Brian Tibbetts
- Finance Director**
Stanley Stephens, Jr.
- Planning Director**
Robert Stewart
- Director of Recreation**
Keith K. Bruns

The City Council meets on the first and third Mondays of each month at 7:30 p.m. in the Council Chambers, 600 Foster City Boulevard. Administration offices are at 610 Foster City Boulevard. Telephone: (415) 349-1200.



The Foster City

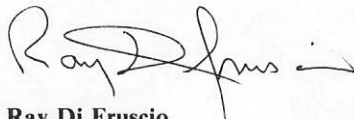
The Foster City Chamber of Commerce is proud to present the sixth annual edition of **This Is Foster City**. We hope it will be useful to you in locating the many services available in Foster City.

Our community and its recreational, water-oriented atmosphere are unique. It was designed to facilitate gracious living. Lovely homes, nearby shopping centers, restaurants, family entertainment, recreation and an ever-expanding array of cultural offerings make Foster City one of the most pleasant places to live on the Peninsula.

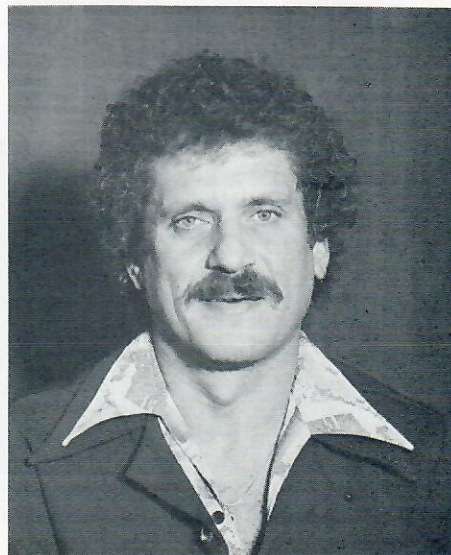
The Foster City Chamber of Commerce is a non-profit, professional organization dedicated to building a better community. The members of the Chamber are listed in the directory beginning on page 27 and we urge you to take just a moment to look through this section and note the many services they have to offer. Remember to **Shop Foster City** since the key to a happy city is having a city that enjoys a prosperous business community. Also, may we remind you that one cent of each sales dollar spent locally is returned to Foster City and aids in reducing our tax burden.

I would like to take this opportunity to say I am proud to be a member of this great community and honored to serve as President of the Chamber of Commerce.

Cordially,



Ray Di Fruscio



What Is a Chamber of Commerce?

A Chamber of Commerce is a voluntary non-profit organization of local business and professional people united with the common goal of improving business and building a better community. While it represents businesses and the professions, it also represents people . . . people who care enough about their community to coordinate their efforts so as to achieve this goal.

The Chamber extends an invitation to all members of the business community to invest annually in the Chamber so that they may assist in determining the goals and actions of the Chamber in presenting a united business voice.

The Chamber operates as an information and communications center, welcoming and directing newcomers and visitors as well as answering inquiries from many sources on matters related to our city.

Because cities don't just happen, they are what we make them. The Foster City Chamber of Commerce each year sponsors various activities designed to bring the people of Foster City together and to stimulate the business community. We encourage our residents to spend your dollars in Foster City, as the key to a healthy community is a happy and prosperous business community.

Publications of the Foster City Chamber of Commerce

- This is Foster City
- Community Economic Profile
- Industrial, Retail and Professional Directory
- Foster City/San Mateo County Map

Foster City decals, stationery, tee shirts, and a wealth of information also are available from the Chamber.

1978-79 Board of Directors

Alberta Burman
Manager, Bayview Federal Savings

Bea Carlson
Realtor, Saxe Realty

Michael L. Davidson
**Attorney,
Davidson, Paoli & Miller**

Billie Dawes
**Manager,
McFarland Travel Agency**

Ray Di Fruscio
Realtor, Ray Di Fruscio Associates

Daniel Hamburg
Owner, Daniel's Jewelers

Jeanne Johnson
J. Johnson & Associates

Doug Kerseg

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Editor, Foster City Progress

William R. Krapf, D.C.
Doctor of Chiropractory

Gerald La Rocque
E & R Enterprises

David Little
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Peter Gilbert
Mayor of Foster City

Howard G. Montgomery
**Howard G. Montgomery Associates/
New York Life**

Phil Stelling
**Tax Consultant,
Phil Stelling Associates**

Wayne B. Wiggins
Marlin Cove Cleaners

Robert Wood
Co-owner, Wood 'N Whale, Ltd.

Chamber of Commerce

Officers 1978-79

President- Ray Di Fruscio
Exec. Vice Pres.- Margaret J. Ankerbrand
Vice President- William R. Krapf
Secretary- Jeanne Johnson
Treasurer- Alberta Burman

Seated: Jeanne Johnson,
William Krapf, Ray DiFruscio,
Peggy Ankerbrand, Alberta Burman

Standing, 1st row: Doug Kerseg, Colleen Jones
(Secretary), Michael Davidson, Bea Carlson,
Daniel Hamburg, Wayne Wiggins, Phil Stelling
Standing, 2nd row: David Little, Howard
Montgomery, Billie Dawes, Bob Wood

Absent when photo was taken:
Gerald La Rocque, Tony Kiss, and
Peter Gilbert



Chamber of Commerce Members 1979-80

The following firms and individuals are members of the Foster City Chamber of Commerce and display their membership plaques with pride. They are good people to do business with and it is good to do business with those who are giving freely of their time and who are financially supporting the Chamber in its many activities to make Foster City a better place to live, to work and to play. Spend your dollars in Foster City, since the key to a healthy community is a happy and prosperous business environment. You will be glad you did.

A

Alex Jewelers, 573-7337
Alpine Awards, 573-9400
American Airlines, 433-3500
Art Center, 365-5277
Associated Process Controls, 574-1300
Astoria Professional Cleaners, 572-0440
Austin Agency, 573-7200

B

Bank of America, 573-5006
Barberia, 349-2414
Baskin-Robbins, Inc., 573-5376
Bay View Federal Savings, 341-8701
Baywood Apartments, 573-6242
Beach Cove Apartments, 349-1700
Beach Park Bicycles, 349-1551

Bowers, Glen H., O.D., 574-9021
Brewster, Hollister P., M.D., 574-8646

C

Calico Plumbing, 572-8872
California Couriers, 574-8700
California Federal Savings, 574-5656
California Hydronics, 341-6100
Century 21 Real Estate, 572-1121
Chamberlain Real Estate School, 573-5847
Chevron U.S.A. Inc., 345-5411
City Hostess, 593-6340
Clemetson, Douglas C., DDS, 349-8121
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Cottage Industries, 345-8704
Cron's Print and Copy, 573-6668



D

Dance Arts Center, 574-2001
Daniel's Jewelers, 574-2701
Davidson, Paoli & Miller, Attorneys at Law, 573-8071
The Deli, 573-0199
De Martini's Restaurant, 573-9333
Diet Center, 572-0663
Di Fruscio, Ray Associates, 573-1616
Douglas, James, DDS, 349-6835
Drapemaker, 574-0727

E

Earl's Pest Control, 345-3818
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European Painting & Decorating, Inc. 345-2041

F

Fabish, 574-0455
Fier, Tom, Attorney at Law, 572-1900
Firestone, Fred, DMD, 573-1336
Fitzgerald's, A Woman's Establishment 349-2383
Foster City ARCO, 573-6874
Foster City Automotive, 349-8771
Foster City Auto Parts, 349-8911
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Foster City Clothing Company, 572-9129
Foster City Flowers and Gifts, 573-6607
Foster City Glass and Mirror, 574-8933
Foster City Islander, 574-5952
Foster City Leasing, 574-4190
Foster City Newcomers Club
Foster City Publishing Company, 574-9292
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Foster Enterprises, 349-1244
Fox & Carskadon, 574-1010
Fox & Carskadon Financial Corp., 574-3333

G

Gaddy, Daniel M. Inc., 593-8705
Garabedian, Larry C., DDS, 574-4444
General Telephone Directory Company, (408) 249-9230
Gilbert, Alan, CPA, 345-5410
Glendale Federal Savings, 341-9211
Gold, Ralph P., MD, 349-0646
Goldschlager, Arnold W., MD, 574-8646
Grant, Jon B., DDS, 574-4100
Grape 'N Grain Liquors, 345-0442
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Guest Service Guide, Inc., 574-0569

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H & L International, 573-1912
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Harmon Electronics, 349-2010
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House of Graham, 574-5233

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Independent Order of Foresters, 345-5754

J

Johnson, J. & Associates, 349-4831
Jower, Francis F., Inc., D.D.S., 573-8262
Jower, G. Wayne, D.P.M., 574-3024

K

Kentucky Fried Chicken, 574-3667
Kern, Robert Associates, 573-5800
Kerseg, Doug, 885-9574
Krapf, William R., D.C., 341-2976

L

Lancer Division of Sherwood Medical,
573-1343
Landucci, Albert, D.D.S., 574-4444
Lee, Alan N., O.D., 345-1644
Lee, Brian, D.D.S., 574-4447
Lee, Ronald Photography, 349-7510
Levy Brothers, 342-3055
Life Lines, 341-6775
Lincoln Property Company, leasing,
573-8194
Lincoln Property Company, management,
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Lock Drug Company, 341-2658
Lotus Garden, 349-1151
Lucky Stores

M

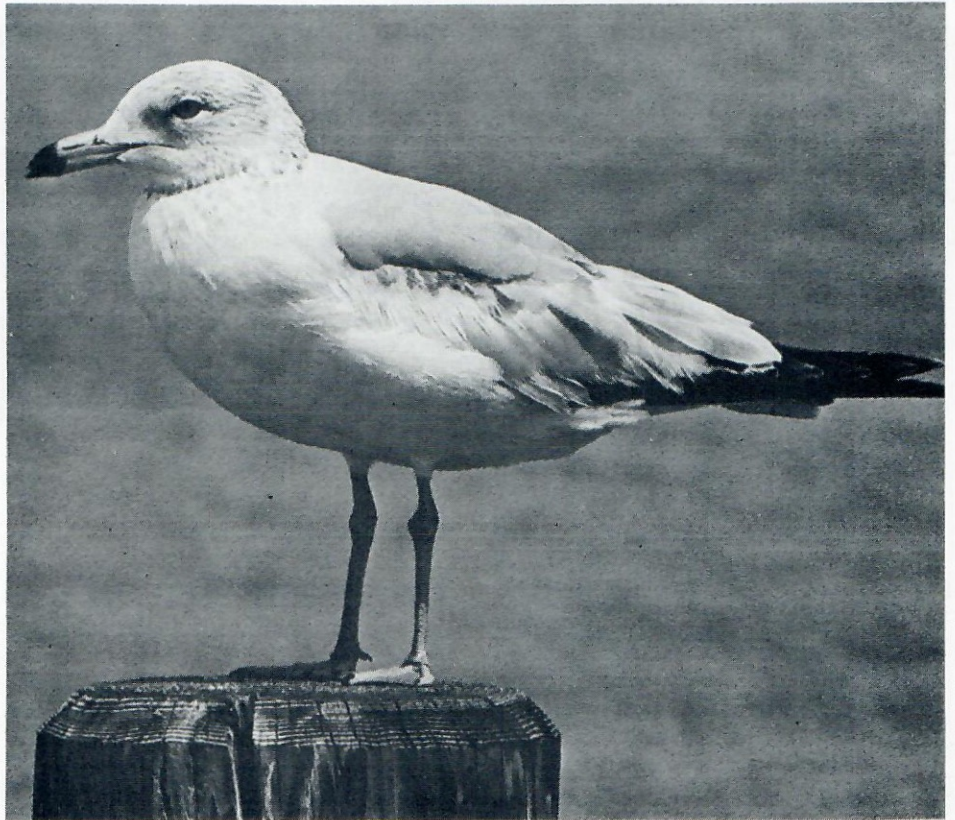
Mainsail Stationers, 573-5772
Male Room and Female Too, The,
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Marlin Cove Cleaners and Coin Laundry,
341-2777
Marlin Cove Chevron, 574-2500
Marlin Travel, Inc., 349-6204
McFadden, Wayne A., Attorney at Law,
347-9904
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Mooney, Mike Associates, 349-0606
My Fair Lady Beauty Salon, 345-6825

N

National-Fireside TV, 349-6893
Niagara Therapy Mfg. Corp., 349-1836
Niche, The, 572-9570
North Cal. Fire Equipment Co., 345-7377
Norton, John J., 574-5555

P

Pacific Gas & Electric Co., 592-9410
Parkside Plaza Cleaners, 341-1974
Peninsula Electrolysis Clinic, 573-8963



Peninsula Floors Inc., 341-2941
Pennisi, Joseph, DDS, 349-8121
Piccadilly Deli, 573-0444
Ponderosa Homes, (408) 247-4500
Port O'Call Barber Shop, 574-9814
Port O'Call Boat Gardens, 345-9901
Port O'Call Donuts, 345-9822
Port O'Call Liquors, 349-2504
Poulter, Gilbert E., CPA, 574-3656
Professional Brokers, 574-9111
Purewal, M.S., O.D., 573-6245

R

Racher Distribution Co., The, 345-3577
Rain Cycle, 573-7221
Rent-a-Space, 341-2964
Round Table Pizza, 341-7457
Rupert Taylor Real Estate, 574-1541

S

Safeway Stores
Sampson, John R., 345-3577
Sand Cove Apartments, 341-2880
San Mateo Newcomer Service, 593-0635
Saxe Realty, 349-3100
Security Pacific National Bank, 574-2133
Senor Pepe's, 349-7373
Shadow Cove Apartments, 341-1950
Show-Off Shirts, 573-6454
Smith, Carl J. & Associates, Inc.,
349-8737
Special Occasions, 573-7178

Sprouse-Reitz, 574-5916
Starrett Associates, 349-7334
State Farm Insurance, Al Shaw, 345-5741
Stelling, Phil C. Associates, 573-1666

T

Tadros, Etidal B., M.D., 574-4400
Technipol International Corp., 349-5661
Thrifty Drug Stores, 349-7778
Title Insurance & Trust Co., 574-5357
Tour 'N Track Bike & Sport Shop,
574-0550
Trojan Realty Co., 286-6660

U

United Cable TV of Foster City,
341-5892
United California Bank, 574-6033

W

Wallbangers, 573-6700
Welcome Wagon, 573-7994
Wells Fargo Bank, 348-4604
Wilsey & Ham, 349-2151
Winery, The, 573-5334
Wood 'N Whale Ltd., 574-3000

Y

Yee, Richard D.M., M.D., 349-0646
Yu, Fu-shen, 349-6947



Foster City At A Glance

Population:

24,600 (estimated January 1979)

Location:

With 223 acres of waterways, 13 miles of shoreline and 12 residential islands, Foster City is located midway between San Francisco and San Jose. It is ten minutes from San Francisco Airport, adjacent to the entrance of the San Mateo Bridge serving the East Bay.

City Area: 2,600 acres

Elevation: 5 feet

Prevailing Winds: Direction-WNW; Mean hourly speed-10.5 m.p.h.

Climate: Average Temperature—Jan.-48.1, April-54.6, July-61.5, Oct.-60.0; for the year-56.2

Median Family

Income: \$25,000 (estimated)

Residential Units: 9,140

Industrial and Business Firms: 480

Churches:

Eight churches, each with many related activities (see page 16)

Education:

Nearby community colleges and California state universities, as well as trade schools and private universities. Close to a number of high schools. Has its own junior high school—Bowditch; and two elementary schools—Audubon and Foster City School.

Parks:

Within its boundaries are 24 recreational areas; 15 parks; walkways; fishing pier; wildlife refuge; bicycle pedway; and boat park (see page 16).

Government:

Foster City has the City Council-Manager type of government and has been incorporated as a city since April 27, 1971.

Transportation:

San Francisco Airport, ten minutes to the north, rarely affected by weather conditions, has all major airlines serving all parts of the country and the world daily.

San Mateo County Transportation District provides surface transportation serving all of the San Mateo County as well as San Francisco.

Southern Pacific Railroad in San Mateo, from which north-south commuter trains run, is only five minutes away.

Mission Trails Charter Service provides direct commuter service to San Francisco from Foster City.

Small plane facilities, including air taxi and charter services, are available at the county-operated San Carlos Airport and at the San Francisco Airport.

Freeways:

Bayshore Freeway (US101) stretches from San Francisco in the north to Los Angeles in the south, running parallel to Foster City and serving as a popular commute and travel route as does the J. Arthur Younger Freeway (US 92) which bisects Foster City to the east over the San Mateo-Hayward Bridge joining with Highway 17 in the East Bay.

Public Safety:

Foster City provides professional police and fire protection and enjoys the lowest crime, traffic accident, and fire loss rates in San Mateo County. The Public Safety Building is located at 1040 E. Hillsdale Boulevard.

The Public Safety Department consists of 27 police officers, 23 firemen, and 10 civilians.

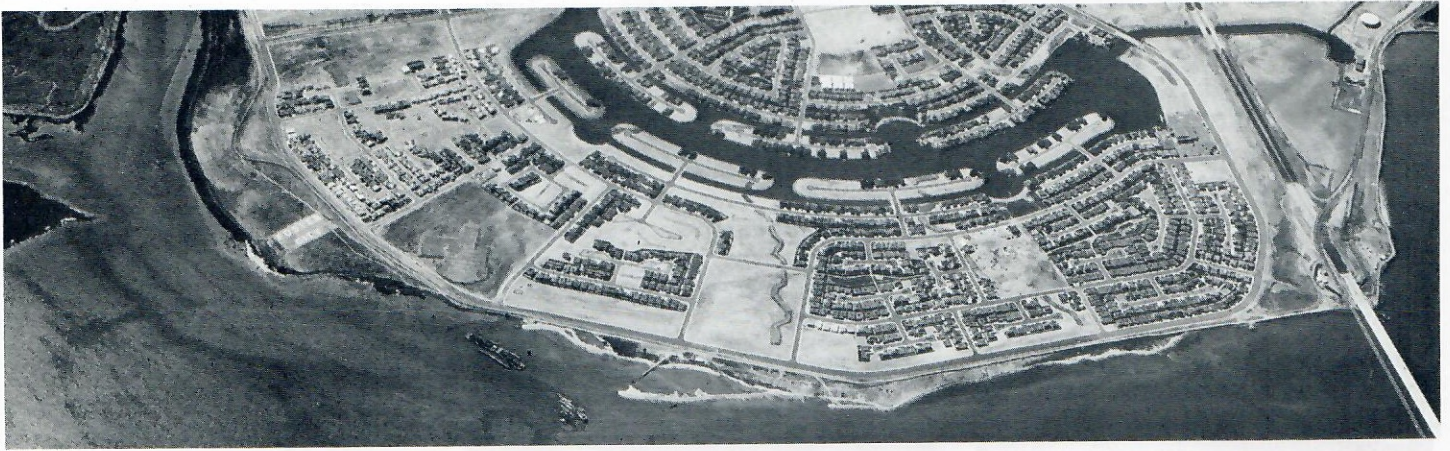
Fire Insurance

Rating:

City Rating: 4B (January 1979)

Housing:

Foster City currently has 3,956 single family dwellings, 1,451 townhouses, 1,228 condominiums, 2,467 apartments, and 38 duplexes/fourplexes.



Retail:

Foster City enjoys the advantage of having five neighborhood shopping centers throughout the city. They are: **Port O'Call Shopping Center**, a four-acre complex, East Hillsdale Boulevard and Gull Avenue; **Marlin Cove Center**, covers 11 acres, Foster City Boulevard and Marlin Avenue; **Beach Park Plaza**, comprises three acres, Beach Park Boulevard at Marlin Avenue; **Charter Square** at the intersection of Beach Park and Shell Boulevard is on a six-acre parcel of land; and, **Edge Water Place** involves nine acres on the corner of Beach Park and Edgewater Boulevards (see page 29).

Industrial:

The industrial area of Foster City comprises 392 acres. Lincoln Property Company is one of the principal developers with spacious office and warehouse buildings located in the following locations in Foster City: Lincoln Executive Park III, 1159-1166 Triton Drive; Lincoln Executive Park IV, Corner of Hillsdale and Foster City Blvd.; Foster City Business Park IV, 384 Foster City Blvd.

Commerce Park, which includes Foster City-Hillsdale, 553 Pilgrim Drive; Foster City North, 1185 Chess Drive; and Foster City South, 1151-1157 Triton Drive, combines abundant landscaping of the garden office complex with warehouse accommodations.

Post Office: Zip 94404

Foster City Branch is located at 1291 East Hillsdale Boulevard, and is open Monday through Friday, 8:30 a.m. to 5 p.m., and on Saturday, 8:30 a.m. to noon. Zip Code: 94404.

Public Utilities:

Cable Television: United Cable Television, 1291 E. Hillsdale Blvd., Foster City, CA 94402; 341-5892

Gas & Electric Service: Pacific Gas and Electric, 1970 Industrial Way, Belmont, CA 94002; 592-9410

Telephone Service: Pacific Telephone Company, 27 17th Avenue, San Mateo, CA 94402; 342-3011

Refuse Collection Service: Browning-Ferris Industries, 225 Shoreway Road, San Carlos, CA 94070; 592-2411

Water Service: Estero Municipal Improvement District, 610 Foster City Boulevard, Foster City, CA 94404; 349-1200

Library:

The Foster City Library, 600 Foster City Boulevard, is open Monday and Wednesday, noon to 9 p.m.; Tuesday, 10 a.m. to 6 p.m.; and Thursday and Friday, noon to 6 p.m. The library has a large variety of both professional and entertainment reading. Large-print books, donated by the Lions Club of Foster City, are available for those with visual impairments and senior citizens.

Facilities offered in Foster City

Athletic Field

Edgewater Park, Edgewater Blvd. & Regulus St.

Baseball

Edgewater Park, Edgewater Blvd. & Regulus St.

Basketball

Edgewater Park, Edgewater Blvd. & Regulus St.

Ketch Park, near Topsail Court

Shad Park, Shad Court

Sunfish Park, Sunfish Court

Boothbay Park, Edgewater Boulevard & Boothbay

Beach Front

Erckenbrack Park, Niantic Drive

Gull Park, Gull Ave. & Swan St.

Marlin Park, Marlin Ave. & Sunfish Court

Boating

Boat Park, Foster City Blvd. off Bounty Dr.

Leo J. Ryan Memorial Park, Hillsdale & Shell blvds.

Erckenbrack Park, Niantic Dr.

Gull Park, Gull Ave. & Swan St.

Marlin Park, Marlin Ave. & Swordfish St.

Fishing

Fishing is available in the lagoons and in the Bay from the Werder Pier.

Picnic Area

Boat Park, Foster City Blvd. off Bounty Dr.

Boothbay Park, Edgewater & Boothbay

Leo J. Ryan Memorial Park, Hillsdale & Shell blvds.

Playground Equipment

Erckenbrack Park, Niantic Dr.

Gull Park, Gull Ave. & Swan St.

Boothbay Park, Edgewater & Boothbay

Marlin Park, Marlin Ave. & Swordfish St.

Tennis Courts

Boothbay Park, Edgewater & Boothbay

Leo J. Ryan Memorial Park, Hillsdale & Shell blvds.

Edgewater Park, Edgewater & Regulus St.

Tot Lot

Arcturus Park, Arcturus Circle

Boothbay Park, Edgewater & Boothbay

Erckenbrack Park, Niantic Dr.

Gull Park, Gull Ave. & Swan St.

Ketch Park, near Topsail Court

Killdeer Park, Killdeer Court

Marlin Park, Marlin Ave. & Sunfish St.

Shad Park, Shad Court

Sunfish Park, Sunfish Court

Turnstone Park, Turnstone Court



Recreation

No matter what your particular interests, Foster City is sure to have something to offer in the way of leisure time activities. The most obvious facet, of course, is our park system consisting of 24 recreational areas including 15 parks, walkways, fishing pier, wildlife refuge, bicycle pedway and boat park. You may choose to enjoy one of the on-the-water parks which offer boating facilities and the like, or you may want to take advantage of the neighborhood park nearby which makes use of open space as a play area for the youngsters. In any case, the parks have been constructed to be enjoyed by all.

The Foster City Recreation Center sits on eight acres overlooking Central Lake and includes a tiny tot room, an arts and crafts center, meeting rooms, an auditorium, a teen center, a sailboat launching facility, and a restful lawn area. Classes are offered quarterly by the Foster City Recreation Department. Information regarding these classes can be found in "Leisure Update," a publication put out by the Recreation Department five times a year. For additional information, contact the Foster City Recreation Department, 349-1200.

Sailing is one of the main pastimes of local residents and the 13 miles of blue lagoons serve nicely as one of the most pleasant places on the Peninsula to enjoy this sport. Also planned is a marina consisting of approximately 300 berths for larger pleasure craft with access to San Francisco Bay.

and Culture

As for cultural activities, Foster City leaves little to be desired. It offers a multitude of enjoyable activities throughout the year.

One of the most well known cultural activities is the Foster City Museum Gallery located in the Foster City Recreation Center. It offers shows which change once a month comprising all of the arts including painting, prints, crafts, photography and video. At the opening of each new show there is a reception presenting the artists to the public.

The Hillbarn, our little theatre, is known throughout the Bay Area, and has been at its permanent home at 1285 E. Hillsdale Blvd. since May of 1968. The theatre has a maximum seating capacity of 225. Throughout the year it offers quality performances and musical comedies featuring top amateur performers in the area.

For patrons of chamber music, we offer the San Mateo County Chamber Music Society which arranges string and wind instrument musical productions throughout the year.

Dance Arts Center Inc., a professional dance studio, is located in the Marlin Cove Shopping Center and offers jazz, ballet, and tap for all ages. The center's excellence as a dance studio is known throughout the United States. Berle Davis, the director, is widely acclaimed for his innovative teaching techniques in jazz and has studied and performed extensively throughout the United States. Jayne Zabin, head of the ballet department, has many years experience performing and teaching.



Foster City Clubs, Organizations and Activities

The following list of clubs, organizations and activities has been compiled by the Foster City Chamber of Commerce. The people listed are the current presidents of these groups.

American Cancer Society

1163 Chess Drive, Suite A & B
341-8749

American Legion, F.C. Post No. 666

P.O. Box 4338
Arthur Jovan, Commander
574-2589

American Youth

Soccer Organization

Mr. M. Hirschel, President
331 Dolphin Isle
349-0487

Art League of Foster City

Elsie Waxman, Membership Chairperson
341-4570

Arts & Culture Committee of F.C.

Bill O'Keefe, Chairperson
341-8121

Audubon School PTA

Gene Schlueter
574-7409

Babe Ruth League—Belmont, San

Mateo, Foster City

P.O. Box 234, Belmont, CA 94002

Barber Shop Singing—

Sweet Adelines, Inc.

El Camino Real Group
Janet Townsend, President
595-2226 (evenings)

Bike Club

Vi Janis, President
858 Lurline Drive 349-1776

Bowditch Middle School PTA

Marv and Mary Baker, Presidents
1421 Halibut
341-6244

Boy Scouts—San Mateo County Council

Robert W. Medearis, President
327-6883 (business)

Boy Scout Troop 47

Frank A. Marchi, Troop Leader
341 Sea Horse Court
341-1456

Boy Scout Troop 175

Richard E. Hansen, Troop Leader
1016 Egret Street 574-1115

Camaradas of Foster City

Alice Lee, President
P.O. Box 4104
349-2299

Castaways of Foster City

Alicia Olascoaga, President
690 Crane Avenue

Chamber of Commerce

Peggy Ankerbrand, Exec. Vice President
558 Pilgrim Drive, Suite H
573-7600

Chinese Club of Foster City

Ed Chinn, President
941 Flying Fish
349-4821

Cub Scouts Pack 175

Philip Schlom, Pack Leader
738 Pinto Lane
574-5284

Cub Scouts Pack 447

Donald Claeyp, Pack Leader
908 Marlin
345-4940

Cub Scouts Pack 448

Stephen Gaertner, Pack Leader
620 Comet, No. E-207
341-3795

Egyptian Culture Club

Azmy Tadros, President
Dolly Tadros, M.D., Secretary
1289 East Hillsdale Blvd.
574-4426

Fifty-Five Plus Club

Lilian Principe, President
349-1200, Ext. 72

Foster City Association of

Black Residents

Ralph Galloway, President
470 Bodega
341-5210

Foster City Community Association

Lionel Bogut, President
574-8662

Foster City Council for Prevention of Drug Abuse

Lt. Mike McClenahan
Foster City Police Department
574-5555

Foster City Jaycees

Dr. Gary Scheffel, President
P.O. Box 4364
321-9525

Foster City Players

Vi Janis, Chairperson
858 Lurline Drive
349-1776

Foster City Runners & Joggers

Joseph R. Marks, President
1162 Polynesia Drive
349-7348

Foster City School PTA

Marie Davis, President
317 Menhaden Court
341-4862

Foster City Singles Club

349-1200

Foster City Tennis Club

Henry Vines, President
711 Shell Boulevard
341-4991

Garden Club of Foster City

Mrs. Albert Clay, President
868 Marquette
349-1782

Girl Scouts—San Francisco Bay Council

Maureen Wolfe, Association Chairperson
1364 Halibut Street
349-3332

Golf Club of Foster City

Kevin Flynn, President
311 Dolphin Isle
573-1388

In-Skiers Club

P.O. Box 5107
San Mateo, CA 94402

Indian Guides

YMCA Sponsored Club
Barbara Hayes and Dick Rahal
240 North El Camino, San Mateo 94401
342-5228

Indian Princesses

YMCA Sponsored Club
Barbara Hayes and Dick Rahal
240 North El Camino, San Mateo 94401
342-5228

Island Sailing Club of Foster City

Commodore Bob Bergtholdt
P.O. Box 4066
341-3575

Island Square

Doris Tinsley, Liaison
341-3178

League of Women Voters

Pat Cramer
210 Curlew Court
345-6059

Leos Club of Foster City

April Nario, President
341-9837

Lions Club Auxiliary of Foster City

Betty Lomele
396 Sail Fish Isle
349-0159

Lions Club of Foster City

Don Aron, President
706 Gull Avenue

Little League of Foster City

Harold Achtziger, President
639 Pilgrim Drive
341-6081

Newcomers Club of Foster City

Peggy Ankerbrand, President
P.O. Box 4103
349-3094

Pop Warner Football League

Lions Club of Foster City

Rotary Club of Foster City

Dr. Jon B. Grant, President
P.O. Box 4142
574-4100 (business)

St. Luke's Women's Club

Renee Cronin
257 Killdeer Court
574-1830

San Mateo Boys Club

Lawrence S. Saltman
200 N. Quebec, San Mateo 94402
P.O. Box 1436
347-9891

San Mateo County Choral Society

Marietta Tassos, Director
381 Paramount Drive, Millbrae
873-4121

Sea Scouts of Foster City

Bob Degle'Inocenti 697-2413

Spanish Friends Club of Foster City

Dee Berman, President
905 Lurline Drive 341-4047

Stamp Club of Foster City

Stuart J. Phillips, President
341-3146

"Stop Smoking" Clinic

American Cancer Society
1163 Chess Drive, Suites A & B
341-8749

Teen Club of Foster City

Community Recreation Center
650 Shell Boulevard
349-1200, Ex. 72

Churches

Bayside Baptist Church

1401 Beach Park Blvd., Sunday Service 11 a.m. and 6:30 p.m., 341-8073. Pastor Scott Williamson 345-8992

Central Peninsula Church (non-denominational)

FC Recreation Center, 650 Shell Blvd., 9:45 a.m. Sunday School, 11 a.m. Morning Services. Nursery provided. Steven Farrar, Pastor 349-1132

Christ The Victor Lutheran Church

1601 Beach Park Blvd. Worship Service and Nursery at 9:00 a.m. Church School Weekdays, Wednesday 3:30 p.m. The Rev. Dr. H. D. Mitchell 573-7556. The Learning Tree—Christian Montessori Pre-School, for information 573-0723

Church of Jesus Christ of Latter Day Saints

1000 Shell Boulevard
1st Ward: Bishop Grant S. Richards, 574-1324.

Priesthood—Each Sunday, 8:30 a.m.
Sunday School—Each Sunday, 12:15 p.m.
Sacrament—Each Sunday, 4:30 p.m.
Primary—Each Tuesday, 4:30 p.m.
Relief Society—Each Wednesday, 9:30 a.m.
Night Relief Society—Each Wednesday, 7:30 p.m.

Mutual—Each Wednesday, 7:30 p.m.

2nd Ward: Bishop Chester R. Cluff 345-6036

Priesthood—Each Sunday, 8:45 a.m.
Sunday School—Each Sunday, 10:15 a.m.
Sacrament—Each Sunday, 2:00 p.m.
Primary—Each Wednesday, 4:30 p.m.
Relief Society—Each Tuesday, 9:30 a.m.
Night Relief Society—Each Tuesday, 7:30 p.m.

Mutual—Each Tuesday, 7:30 p.m.

Island United Church

1130 Balclutha. Worship 9:30 a.m. Sponsored by United Presbyterian Church, United Methodist Church and United Church of Christ. Pastor Jack Smith 349-3544

Peninsula Sinai Congregation

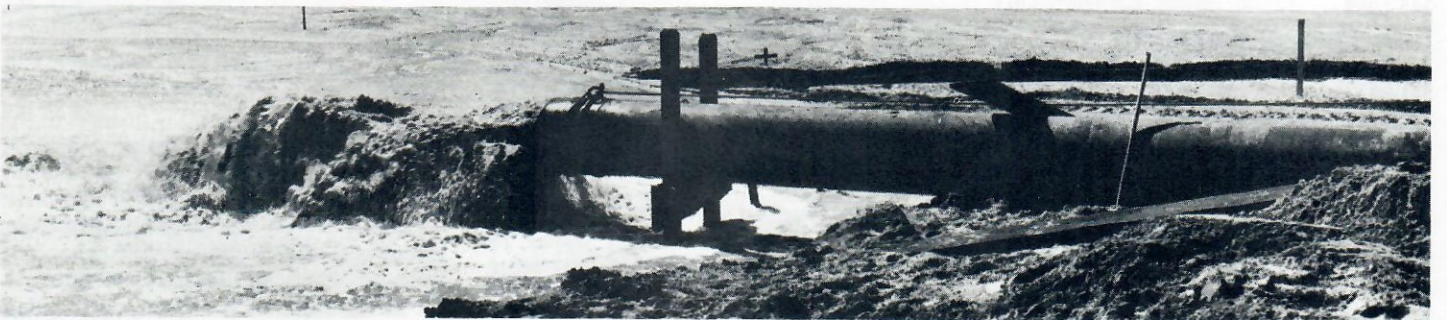
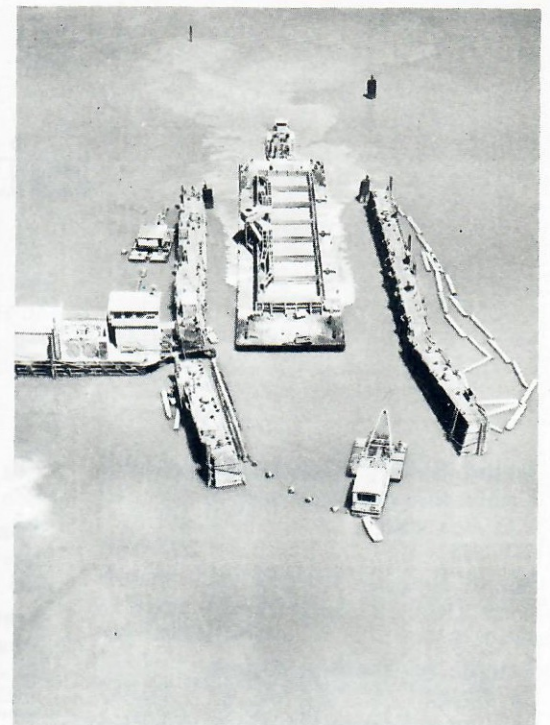
499 Boothbay (at Edgewater Blvd.) Sabbath services: Sabbath Morning—every Saturday 9:30 a.m. Sabbath eve—1st Friday each month 7:30 p.m. All other Fridays 8 p.m. Schools 345-7545; info 349-2816. Jay M. Krause, Rabbi; Mel Brodie, President

St. Luke's Catholic Church

1111 Beach Park Blvd., Saturday Mass, 5 p.m., Sunday Masses 7:30 a.m., 9:00 a.m., 10:30 a.m. & 12:00 noon. Rev. Robert Stadler 345-6660

St. Ambrose Episcopal Church

900 Edgewater Blvd. 8 a.m. Holy Communion, 9:30 a.m. Worship & Church School, 11 a.m. Holy Communion/Morning Prayer. Rev. Richard C. Rowe 574-5437. Sea Breeze Nursery School 574-5437



A Glance at the Past

Foster City - Isle of Blue Lagoons - was conceived by T. Jack Foster in the early 1960's as a fresh approach to the problems caused by the urban sprawl of the Post World War II era. Foster's response to unplanned urban sprawl was to attempt the re-making of a four square mile grassy meadow and salt pond known as Brewer Island into a community as perfect and complete as he could make it.

A massive construction operation was necessary to convert the land to a new city. Eighteen million cubic yards of fill were needed to provide gradient for the storm water run-off and cover for the utility lines as well as support for the buildings. Two hundred and thirty acres of lagoon were to be created to collect the storm water and hold it for pumping into the Bay.

Foster proposed a new approach to new town planning that is as valid today as it was then. The concept envisioned a balanced total community designed to function physically, economically and socially to meet the needs of

the residents. To give his utopic town the greatest possible chance for success, Foster brought into the design team the best nationally known talent available.

A model of their efforts sits today in the lobby of the Foster Building. The basic building blocks of the Foster City plan are the 4,000 - person residential neighborhoods, each similar, but each unique. Nine distinct neighborhoods make up the city's projected residential population. In the original concept, each of the neighborhoods contained a park system, an elementary school, and a small neighborhood shopping center to provide convenience. Family characteristics, tastes, and capabilities have changed throughout the years, and the plan has changed in response to these modified needs.

The first major part of Foster's plan, the development of the single-family homes, was begun in 1963, with average prices just under \$30,000. Although the new houses were built a neighborhood at a time, Foster was careful to integrate builders throughout each neighbor-

hood to add variety.

The neighborhood park system was laid out so that children could get to school and recreational facilities on a pathway system which crossed a minimum number of streets. The bridges over the lagoons, schools, and public buildings were all designed to complement and add to the flavor of this new, people-oriented community.

T. Jack Foster died in 1968. His sons continued the development as before with large sales of land to other builders and developers. Finally, in 1970, they sold the remaining vacant land both developed and undeveloped to Centex West, Incorporated, a subsidiary of Centex Corporation of Dallas, which is continuing the development.

By 1971 there were more than 10,000 residents, and they voted to incorporate as a city. Since then, public facilities, commercial development, and numerous new homes have continued to be built. The city's population is estimated at 24,600 as of January 1, 1979.

T. Jack Foster views his dream coming true.



Emergency Numbers

Emergency Numbers

It's hard to tell when you might need one of these numbers. The Chamber of Commerce has provided here several detachable lists of important numbers which you can keep in your wallet, files or other easily accessible locations in case of emergencies.

Retain this column in your copy of *This Is Foster City* for quick reference.

For Your Index Card File

Emergency Numbers

Police Department	573-3333
Fire Department	573-3333
Highway Patrol, call Operator, ask for	Zenith 1-2000
Suicide Prevention	877-5600
Crisis Team	573-3535
Coast Guard	986-5500
FBI	347-1464
Parental Stress Hotline	573-9300
Drug Overdose	573-2671
Poison Control	431-2800

Police Department,
573-3333

Fire Department
573-3333

Highway Patrol, call
Operator, ask for
Zenith 1-2000

Suicide Prevention
877-5600

Crisis Team
573-3535

Coast Guard
986-5500

FBI
347-1464

Parental Stress Hotline
573-9300

Drug Overdose
573-2671

Poison Control
431-2800

For Your Wallet

Emergency Numbers

Police Department	573-3333
Fire Department	573-3333
Highway Patrol, call Operator, ask for	Zenith 1-2000
Suicide Prevention	877-5600
Crisis Team	573-3535
Coast Guard	986-5500
FBI	347-1464
Parental Stress Hotline	573-9300
Drug Overdose	573-2671
Poison Control	431-2800

For Your Wallet

Emergency Numbers

Police Department	573-3333
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Crisis Team	573-3535
Coast Guard	986-5500
FBI	347-1464
Parental Stress Hotline	573-9300
Drug Overdose	573-2671
Poison Control	431-2800

For The Kids

Emergency Numbers

Police Department	573-3333
Fire Department	573-3333
Highway Patrol, call Operator, ask for	Zenith 1-2000
Suicide Prevention	877-5600
Crisis Team	573-3535
Coast Guard	986-5500
FBI	347-1464
Parental Stress Hotline	573-9300
Drug Overdose	573-2671
Poison Control	431-2800

For The Kids

Emergency Numbers

Police Department	573-3333
Fire Department	573-3333
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Crisis Team	573-3535
Coast Guard	986-5500
FBI	347-1464
Parental Stress Hotline	573-9300
Drug Overdose	573-2671
Poison Control	431-2800

Health Care

Chiropractor

William P. Krapf, D.C., Suite 270 1020 Foster City Blvd. 341-2976

Dentists—General

Douglas C. Clemetson, D.D.S., 1289 E. Hillsdale Blvd. 349-8121
Fred Firestone, D.M.D., 1020 Foster City Blvd. 573-1336
Jon B. Grant, D.D.S., 1289 E. Hillsdale Blvd. 574-4100
Francis F. Jower, D.D.S., 1291 E. Hillsdale Blvd. 573-8262
Joseph Pennisi, D.D.S., 1289 E. Hillsdale Blvd. 349-8121

Dentistry for Children and Teens

Brian D. Lee, D.D.S., 1289 E. Hillsdale Blvd. 574-4447

Obstetrics, Gynecology & Infertility

Etidal B. Tadros, M.D., 1289 E. Hillsdale Blvd. 574-4400

Optometrists

Glen H. Bowers, O.D., 398 Foster City Blvd. 574-9021
Alan N. Lee, O.D., 1289 E. Hillsdale Blvd. 345-1644
M. S. Purewal, O.D., 939 Edgewater Blvd., Suite C 573-6245

Orthodontists

Larry C. Garabedian, D.D.S., 1289 E. Hillsdale Blvd. 574-4444
Albert O.J. Landucci, D.D.S., 1289 E. Hillsdale Blvd. 574-4444

Podiatrist

G. Wayne Jower, D.P.M., 1289 E. Hillsdale Blvd. 574-3024

Physicians

Hollister P. Brewster, M.D., 1289 E. Hillsdale Blvd. 574-8646
Ralph P. Gold, M.D., 1020 Foster City Blvd., Suite 205 349-0646
Arnold W. Goldschlager, M.D., 1289 E. Hillsdale Blvd 574-8646
Richard D. M. Yee, M.D., 1020 Foster City Blvd., Suite 205 349-0646



For Medical Emergencies

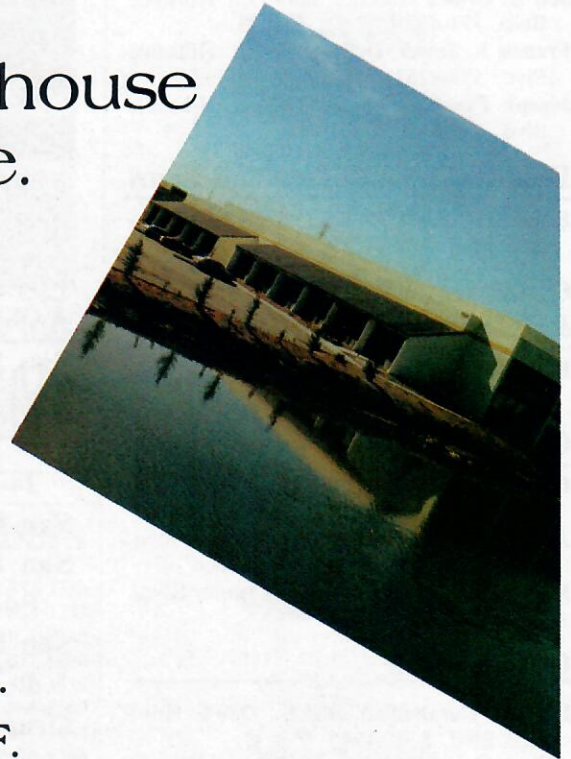
San Mateo County Dental Society,
 24-hour service 345-5714
San Mateo County Medical Society,
 24-hour service 574-3116
San Mateo County Optometric Society 574-0465
San Francisco/San Mateo Counties
Podiatry Society 343-9815
San Mateo County Department of Public Health
& Welfare 573-2222
Drug Overdose — Chope Hospital Emergency Room,
 222 W. 39th Avenue, San Mateo 573-2671
Poison Control Center 431-2800
Suicide Prevention 877-5600

Hospitals

Chope, Harold D., Community Hospital, 222 W. 39th Ave. San Mateo 572-2222
Mills Memorial Hospital, 100 S. San Mateo Dr., San Mateo 579-2000
Peninsula Hospital & Medical Center, 1783 El Camino Real Burlingame 697-4061

Lincoln Property Company and Foster City

Since 1973,
we've developed quality
Office
and
Warehouse
space.



Warehouse: 1100-28000 S.F.
Custom Office: 800-8000 S.F.
Retail/Commercial also available.

For information about our projects, please
call (415) 349-7602



COMMERCE PARK

Matching Foster City in growth and potential



Commerce Park Hillsdale/deluxe garden office complex



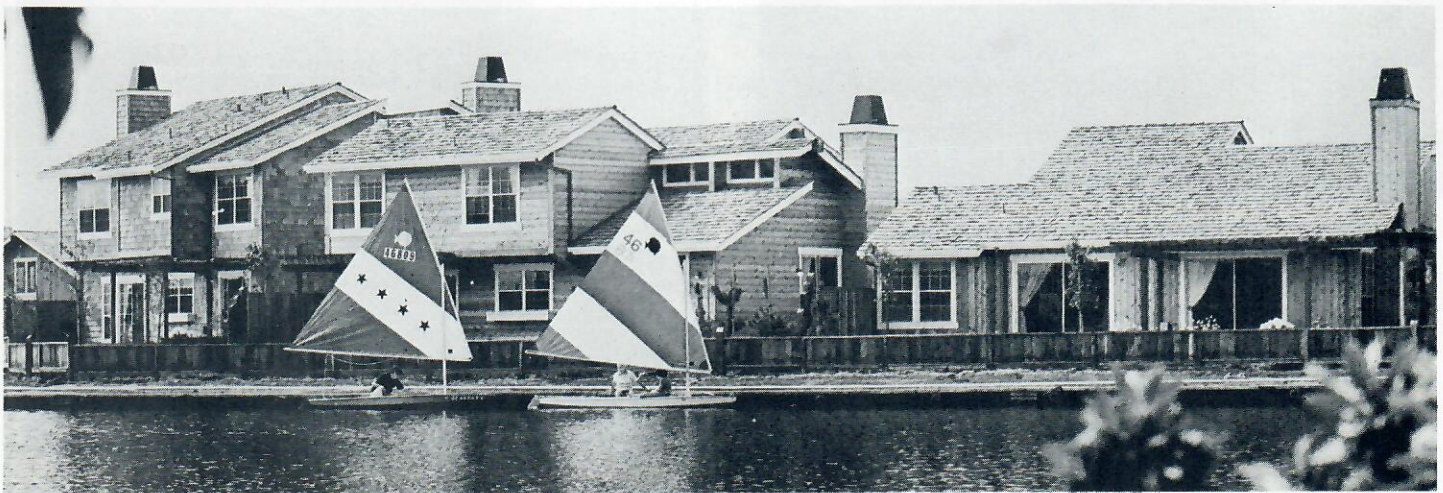
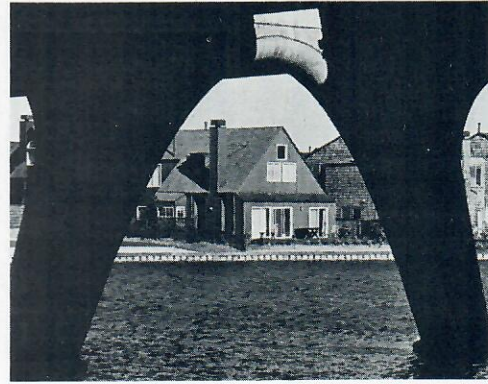
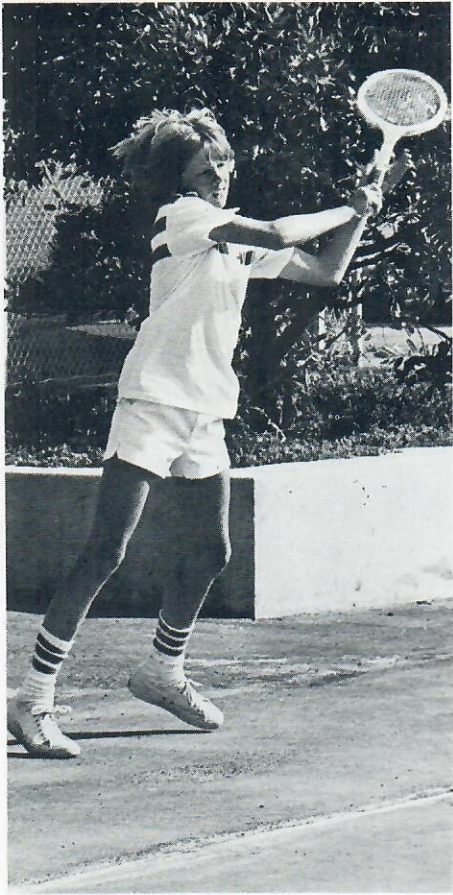
Commerce Park Foster City South-office/warehouse/R&D



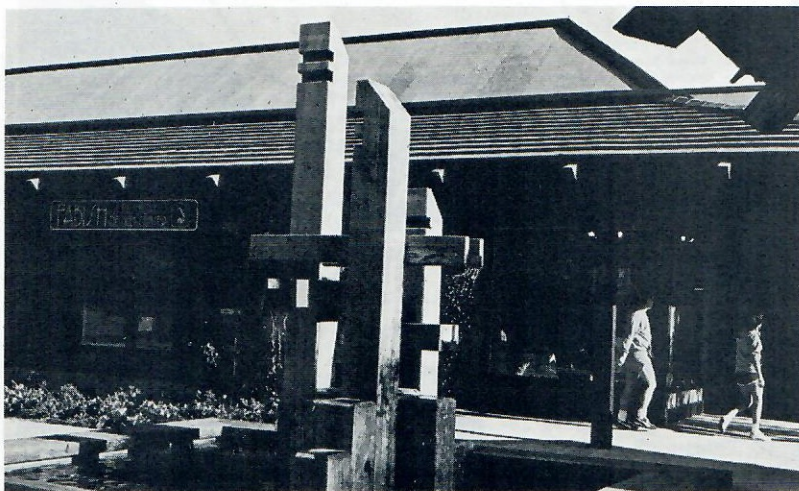
Commerce Park Foster City North-office/warehouse complex

Contact the project manager at
Foster City North for further information
and space availability:

1185 Chess Drive, Suite F
415/572-1872



Living, Working and Playing in Foster City



This Is Foster City Business



The Foster City Business Scene at a Glance

Retail

Foster City now has five neighborhood shopping centers to serve our residents. They are spread throughout the city for convenience and often are within walking distance.

The Port O'Call Shopping Center on Hillsdale Boulevard, the first in Foster City, is a four-acre complex providing parking for 200 cars and featuring the Safeway Store and Lock Drug Store. There are also eight other tenants. The agent for this center is T. Jack Foster & Sons, 1015 East Hillsdale Boulevard, Foster City—349-1244.

The Marlin Cove Center on Foster City Boulevard covers 11 acres with parking for 600 cars. Key tenants are Thrifty Drug, Lucky Stores, the Bank of America, and California Federal Savings and Loan Association. The Center consists of nearly 20,000 square feet with substantial space available for professional tenants. For information about space, communicate with Fox & Carskadon Financial Corporation, 3000 Sand Hill Road, Menlo Park—342-6333.

The Beach Park Plaza Center on Beach Park Boulevard at Marlin comprises three acres with parking for 144 cars and features numerous fine retail establishments. The agent is Beach Park Plaza Associates, 586 North 1st Street, San Jose 95112—286-6660.

Charter Square is located at the intersection of Beach Park and Shell Boulevard on

a six acre parcel of land. Designed to be enjoyed casually by shoppers and strollers, the village shopping square with 58,400 square feet of rentable space is extensively landscaped. Interior plazas include colorful kiosks, a sculptured timber fountain, a tot lot, trees and flowers. Parking is available for 310 cars. Charter Square's tenants provide a range of products and services. Charter House Square is a joint venture of Charter House Development Company and Mackenzie Hill Inc. General contractor and tenant improvements: Chrisman - Taylor, Inc., Palo Alto. Leasing information: Arthur Rubloff & Company (415) 788-3660.

Edge Water Place is located at the intersection of Beach Park Boulevard and Edgewater on a nine-acre parcel of land. This center has 115,000 square feet of rentable space with open access to waterfront space. The Center has docking facilities for sailboats and a boardwalk which features shops built over the water. Among the major tenants are Alpha Beta, Glendale Federal Savings and Loan plus many other tenants offering a variety of services. For leasing information contact Connolly Development, Inc. (415) 444-8858.

Remember to shop Foster City. One cent of every taxable sales dollar spent locally is returned to us and aids in relieving our tax burden.



Industrial

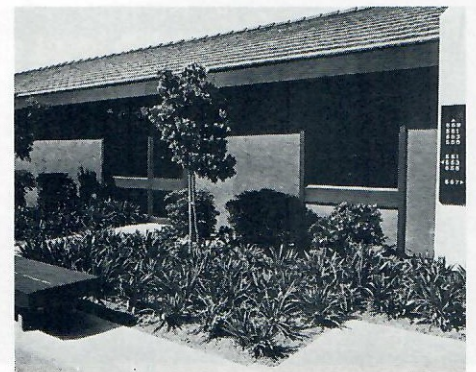
Foster City is the ideal place to relocate your business. You will find yourself amid a bustling community that creates a suitable climate for all of your business needs. Currently Foster City is the home of approximately 400 firms. Many are international in scope and leaders in their industry.

The industrial area of Foster City comprises 392 acres with about 50% currently developed.

Other fine office space is available in the Hillsdale Office Center, Foster Building, Marlin Cove Center, Wilsey Ham Building and Bayview Federal Savings Building.

For information on commercial or industrial space contact:

- **Hillsdale Office Center**, James Johnson Property Management—349-4556
- **Foster Building**, Foster Enterprises—349-1244
- **Marlin Cove Center**, Fox & Carskadon Financial Corporation—342-6333
- **Wilsey Ham Building**, Bayco Investment & Management—574-1140
- **Bay View Federal Savings Building**, 573-1124
- **Lincoln Properties**, 573-8194
- **Commerce Park**, 572-1872



1979-80 Foster City Business Directory

The following Buyer's Guide has been compiled specifically for this publication. This publication was made possible by the members of the business community and advertisers who provided information as to the products and services they offer. Your appreciation for receiving this valuable publication may be expressed by frequenting their establishments and making it a point to mention that you saw their advertisements in this publication. They have invited you to their places of business. Please support them.



A

Accountants—Certified Public

Alan Gilbert, 399 Port Royal, 345-5410.

Gerald M. Hing, 581 Foster City Blvd., 349-0557.

Gilbert E. Poulter, 1185 Chess Drive, Suite D, 574-3656.

Airlines

American Airlines, 500 Sansome St., San Francisco, 94111, 433-3500.

Apartments—Rental

Baywood Apartments, 900 E. Hillsdale Blvd., 573-6242.

Beach Cove Apartments, 703 Catamaran, 349-1700; 416 units, adults only, no pets.

Commadore Garden Apartments, 641 Foster City Blvd., 341-6547; 207 units, family, no pets.

Harbor Cove Apartments, 700 Edgewater Blvd., 345-7300; 400 units, adults only, no pets.

Sand Cove Apartments, 707 Bounty Dr., 341-2880; 344 units, adults only, no pets.

Shadow Cove Apartments, 1055 Foster City Blvd., 341-1950; 164 units, adults only, no pets.

Architects & Engineers

Wilsey & Ham Company, 1035 E. Hillsdale Blvd., 349-2151; years of experience behind us; charter member of FC Chamber of Commerce.

Art Gallery and Dealer

Art Center, 1064 Shell Blvd., 365-5277; serving the area for 21 years. Paintings, prints, and sculptures as well as a wide choice of materials for custom framing.

Attorneys at Law

Davidson, Paoli & Miller, Suite D

563 Pilgrim Dr., 573-8071; Michael L. Davidson, Ruth Miller, Oren O'Neill.

Tom Fier, 1015 E. Hillsdale Blvd., Suite 104, 572-1900.

Wayne A. McFadden, 100 S. Ellsworth, Suite 607, SM 94401, 347-9904.

Automobile Dealers—New Cars

Neufeld Porsche-Audi Inc., 1025 Rollins Road, Burlingame, 348-1700. Call for service, parts and used cars. Service department open 7:30 a.m. to 5:30 p.m. Monday through Friday; sales department open 9 a.m. to 8 p.m. Monday through Friday, plus weekends.

Reis-Durelli, 2 California Dr., Burlingame, 342-8600. Since 1947 . . . the oldest Lincoln Mercury dealer on the Peninsula. Open evenings until 9 p.m., Saturday and Sunday until 6 p.m.

Auto Parts—Retail & Wholesale

Foster City Auto Parts, 384-A Foster City Boulevard, 349-8911. For your complete auto needs. Open Monday through Saturday, 8 a.m. to 6 p.m.

Automotive Repairs

Foster City Automotive, 384-A Foster City Boulevard, 349-8771. Foreign and domestic parts and repairs. Open Monday through Friday, 8 a.m. to 6 p.m. Repair shop closed Saturdays.

Automobile Sales & Leasing

Foster City Leasing, 1015 E. Hillsdale Blvd., 574-4190. Leases and sells new and used cars, all makes and models, foreign and domestic. A member of our business community for four years.

How to Use this Guide

This Guide to businesses serving Foster City has been divided into the classifications which the Chamber of Commerce believes are the most frequently sought by residents. Listings within each classification are alphabetized. If you have been given the

name of a business and would like to look it up in the directory, refer to the index on page 46, which will tell you the page on which the business has its directory listing and the page on which its display ad is located, if one was purchased.

About Next Year's Directory

The Foster City Business Directory is published annually by the Chamber of Commerce and serves residents and businesses in the community by providing an easy-to-use listing of local businesses. If you have suggestions for making it easier to use or if

you are involved in a business, association or organization which would like to appear in next year's directory, contact: The Foster City Chamber of Commerce, 558 Pilgrim Drive, Suite H, or phone 573-7600.

B

Banking Institutions

Bank of America, 1010 Foster City Blvd., 573-5006. Open 9 a.m. to 5 p.m. Monday through Thursday and 10 to 6 on Fridays for all your banking needs.

Security Pacific National Bank, 1291 E. Hillsdale Blvd., 574-2133. Your full service bank; open 10 a.m. to 3 p.m. Monday through Thursday and 10 a.m. to 6 p.m. on Fridays. Drive-up window open 9 a.m. to 4 p.m. Monday through Thursday and 9 a.m. to 6 p.m. on Fridays.

United California Bank, 1151 E. Hillsdale Blvd., 574-6033. Open Monday through Thursday 9 a.m. to 4 p.m. and Friday 10 a.m. to 6 p.m. United California Bank thanks Foster City for letting us grow with you.

Wells Fargo Bank, 1001 E. Hillsdale Blvd., 348-4604. Your total service bank. Open 10 a.m. to 3 p.m. Monday through Thursday and 10 a.m. to 6 p.m. on Fridays. Walk-up window open Monday through Thursday 9 a.m. to 4:30 p.m. and Fridays 9 a.m. to 6 p.m.

Barber Shop

Port O'Call Barber Shop, 1288 E. Hillsdale Blvd., 574-9814. Charter member of Foster City Chamber of Commerce; open Tuesday through Friday 9 a.m. to 6 p.m. and Saturdays 8 a.m. to 5 p.m.

Beauty Salon

Barberia, 939 Edgewater Place, Suite O, 349-2414. Specializing in the latest haircuts for women and men, as well as a wide range of grooming services. Owner Terry De Marco, who is a Foster City resident, will soon have makeup and manicure experts as well as a videotape system showing the latest in hairstyles. Hours are 10 a.m. to 9 p.m. Monday through Friday; 9 a.m. to 5 p.m. Saturday, and 11 a.m. to 4 p.m. on Sunday.

My Fair Lady Beauty Salon, 1034 Foster City Blvd., 345-6825. All kinds of hair and hairstyles. Open Monday through Friday 9 a.m. to 7 p.m., Saturday 8 a.m. to 5 p.m. and Sundays 9 a.m. to 5 p.m.

Beds

Niagara Therapy Mfg. Co., 1181

Chess Dr., Suite H, 349-1836. Makers of the famous "Niagara Adjustable Bed."

Bicycles

Beach Park Bicycles, 1459 Beach Park Blvd., 349-1551. Open 10 a.m. to 6 p.m. Monday through Saturday, 11 a.m. to 4 p.m. on Sundays. Carries numerous lines of bicycles including Peugeot & Columbia. Also bike repairs and welding.

Tour 'N Track Bike & Sport Shop, 1038 Foster City Blvd., 574-0550. Bike repair and full line of sporting goods and apparel. Open 10 a.m. to 6 p.m. Mondays through Saturdays and 12 p.m. to 5 p.m. Sundays.

Boat Sales & Storage

Port O'Call Boat Gardens, 1288 E. Hillsdale Blvd., 345-9901. Open Tuesday through Friday 11:30 a.m. to 5:00 p.m. and Saturday & Sunday 9:30 a.m. to 5:00 p.m. Sales, service, rentals and repair. Large selection of used boats.

Bookkeeping

J. Johnson & Associates, P.O. Box 4181, Foster City, 349-4831; Bookkeeping, accounting and tax returns.

C

Cable Television

United Cable TV of Foster City, 1291 E. Hillsdale Blvd., Suite 115, 341-5892. Providing cable television and Home Box Office to Foster City residents since November 1978. Offers a number of services including 17 local stations, live coverage of events from Madison Square Garden, a public access channel, and much more.

Carwash

Rain Cycle, 390 Foster City Blvd., 573-7221. Five years in Foster City. Open Monday through Friday 7:30 a.m. to 7 p.m. and weekends 8 a.m. to 6 p.m.

Chiropractors

William R. Krapf, D.C., Suite 270, 1020 Foster City Blvd., 341-2976. Five years in Foster City. Serves on the Foster City Chamber of Commerce Board of Directors.

Our Dedication -
Your Satisfaction for
PERSONALIZED SERVICE
ANSWERING BUREAU
Burlingame & San Mateo
342-8921
1299 Bayshore Highway Burlingame

Baywood
Beachfront apts. in
Foster City.
900 E. Hillsdale Blvd.
Ph. 573-6242.

"In Foster City"
Specializing in
FINE HAIR
*If Your Hair Is Not Becoming
To You..... You Should Be
Coming To Us*
OPEN 7 DAYS A WEEK
Weekdays to 6:30 P.M.
Sat.-Sun. to 5:00 P.M.
MY FAIR LADY BEAUTY SALON
345-6825
1034 FOSTER CITY BLVD.
IN THE MARLIN COVE
SHOPPING CENTER

WHAT WE LEARN
HERE
WE PUT INTO PRACTICE
HERE.



PORSCHE + AUDI
NOTHING EVEN COMES CLOSE

In the past 30 years, Porsche has pitted its cars against the endless, grueling stresses of races like LeMans, Daytona, and Targa-Florio. And we have won more than 350 times.

But winning isn't our ultimate goal. Learning is. We view the race track as the perfect proving ground for our engineering ideas. And many of the **Porsche 924's** features, rack-and-pinion steering, electronic ignition and vented disc brakes were tested, refined, and perfected on the race track. In a very real sense, every **Porsche 924** is built on the results of our racing victories. No wonder, on the track or on the road, nothing even comes close.

**NEUFELD PORSCHE-
AUDI INC.**

1025 Rollins Rd., Burlingame
348-1700

*You Don't Have To Leave Foster City
To Save Money On Your Next Vehicle.*

Foster City Leasing

Cars and Trucks—All Makes and Models
1015 E. Hillsdale Blvd.

Buy or Lease/New or Used
Your Trade-In is Welcome

574-4190



**"I Don't Care...
DISCOUNT 'EM!"**
THAT'S what we ALWAYS say at...

REIS + DURELLI
LINCOLN-MERCURY

#2 California Dr., Burlingame
342-8600

Ronald L. Rinck, D.C., 1261 E. Hillsdale Blvd., 573-1124. Office hours 8 a.m. to 7 p.m., 24 hour emergency service. Please call for appointment.

Contractors, Building

Carl J. Smith & Associates, 1175 Chess Dr., Suite E, 349-8737. Equipped to do all your home, office, or commercial building alterations or remodeling. Serving the area since 1970.

D

Dance Studios

Dance Arts Center, 1020 Foster City Blvd., No. 280, 574-2001. Offers Jazz, Tap and Ballet for all ages.

Day Care

Foster City Children's Center, 1130 Balclutha Dr., 341-2041. Full and part-time day care. Licensed staff. Monday through Friday.

Delicatessens

The Deli, 1080 Foster City Blvd., 573-0199. Cold cuts for buffets, a delicious variety of sandwiches and side dishes, homemade soup and a hot special everyday. Open Monday through Saturday 9 a.m. to 8 p.m. and Sundays 10 a.m. to 7 p.m.

Picadilly Deli, 107 1/2 Shell Blvd., 573-0444. Open 9 a.m. to 8 p.m. Monday through Saturday and 9 a.m. to 6 p.m. on Sundays for your deli needs. Food for buffets, or just a sandwich if you are on the go. We've got it all!

Delivery Service

California Couriers, Inc., 1161-D Chess Dr., 574-8700.

Dentistry for Children and Teens

Brian Lee, D.D.S., 1289 E. Hillsdale Blvd., 574-4447. Specializes in children and teens. Office is open Monday through Friday and every other Saturday for your convenience.

Dentists—General

Douglas C. Clemetson, D.D.S., 1289 E. Hillsdale Blvd., 349-8121.

Fred Firestone, D.M.D., 1020 Foster City Blvd., 573-1336.

Jon B. Grant, D.D.S., 1289 Hillsdale Blvd., 574-4100. Open Tuesday through Saturday 8:30 a.m. to 5:30 p.m.

Francis F. Jower, D.S.S., 1291 E. Hillsdale Blvd., 573-8262.

Joseph Pennisi, D.D.S., 1289 E. Hillsdale Blvd., 349-8121.

Department Store

Levy Brothers, 1048 Foster City Blvd., 342-3055. Family department store — the first in Foster City. Open Monday through Friday 10 a.m. to 6 p.m. and Saturday 10 a.m. to 5:30 p.m.

Developers & Builders

Centex Homes, 1153 Chess Dr., 574-3136. One of the nation's largest builders of fine homes. Each of our communities in Foster City was characterized by its unique design, high quality construction and superior value.

Lincoln Property Co., 553 Pilgrim Dr., 349-7602. A division of a Dallas-based development company.

McKeon Construction, 985 University Ave., Los Gatos, CA 247-4500. One of the nation's oldest and best known building firms. Has steadily maintained a reputation for quality construction, innovative design and unexcelled value.

Ponderosa Homes, 3080 Olcott St., No. 200B, Santa Clara, CA 247-4500. Distinctive home design, custom quality construction and ideal location are trademarks of Ponderosa Home communities.

Distributor, Wholesale

Racher Distribution Company, 28-37th Ave., San Mateo 345-3577; Distributes soft luggage, brief cases, cassette cabinets, portable baby beds, air pots and switch pots.

Donuts & Pastry

Port O'Call Donuts, 1288 E. Hillsdale Blvd., 345-9822. First donut shop in Foster City. Open seven days a week from 7 a.m. to 9 p.m. Discount on large orders.

Draperies—Retail

Drapemaker, 59 Borel Square, San Mateo. 574-0727. Beautifully tailored custom draperies. Call for free estimate. Open Monday through Saturday 10 a.m. to 5 p.m.

Dry Cleaners

Astoria Professional Cleaners, 1080 Shell Blvd., 572-0440. Your

complete one-stop cleaning professionals. Our 12th year in the Bay Area.

Marlin Cove Cleaners and Coin Laundry, 1054 Foster City Blvd., 341-2777. Finest dry cleaning and ultra-modern coin laundry facilities.

Parkside Plaza Cleaners, 1870 S. Norfolk, San Mateo, 341-1974. Four hour dry cleaning, one day shirt service.

E

Electronic Parts Assembly

Cottage Industries, 1161 Chess Dr., Suite D, 345-8704. Began as a small business by owner, Mary Lu Bishop, in her home August, 1977. Has expanded into larger quarters and is looking forward to continued growth serving the Foster City and San Mateo areas. A Foster City resident for 5 years, Mary Lu is a sports enthusiast who enjoys all outdoor activities.

Electronic Systems, Research & Development

Harmon Electronics, 1169G Chess Dr., 349-2010. Electronic systems, Research and Development.

Employment Agency

Austin Agency, Suite 104, 581 Foster City Blvd., 573-7200. Clerical, management and technical positions. Assists in locating personnel for firms and employment for individuals.

F

Fire Protection Service

North Cal Fire Equipment Co., Suite F, 1169 Chess Drive, 345-7377.

Floor Materials

Peninsula Floors, 1473 Beach Park Blvd., 341-2941. Open Monday through Friday 9:30 a.m. to 5:30 p.m. and Saturday 9:30 a.m. to 4 p.m.

THE DELI
(FORMERLY ETALO'S)
SPECIALIZING IN
HOMEMADE SALADS
& SOUPS
COMPLETE CATERING
BANQUETS • WEDDINGS • BUFFETS
COLD CUTS & CHEESES
PARTY TRAYS & SANDWICH
HOT AND COLD FOOD
TAKE OUT
MARLIN COVE SHOPPING CNTR.
MON. TO SAT 9 A.M. TO 8 P.M.
SUN. 10 A.M. TO 7 P.M.
573-0199
1080 FOSTER CITY BLVD., FOSTER CITY

THE EIGHT DANGER SIGNS THAT INDICATE PINCHED NERVES

DR. RONALD L. RINCK
Palmer Specific Chiropractor
573-1124
1261 E. Hillsdale Blvd. F.C.

Finest Quality Dry Cleaning and Ultra Modern Coin Laundry

Same Day Service
Drapes - Finished Laundry - Furs - Leathers
Wedding gowns - Alterations - Repairs
Drop Off Custom Laundry

Marlin Cove Cleaners & Coin Laundry
1054 - 1060 FOSTER CITY BLVD.

MON-FRI
7:30 A.M. - 6:30 P.M.

341-2777

SATURDAY
9 A.M. - 5:30 P.M.

Florist

Foster City Flowers & Gifts, 1090 Foster City Blvd., 573-6607. All that you will ever need in the way of flowers.

G

Gifts & Decor—Nautical

Wood 'N Whale, Ltd., 1463 Beach Park Blvd., 574-3000. Nautical gifts and decor. Free gift wrap and lay-a-way. Stop by for a cup of coffee soon.

Gift Shops

The Niche, 969-L Edgewater Blvd., 572-9570. Opened November 1978. Featuring beautiful and unique handmade and country type gifts.

Special Occasions, 1032 Foster City Blvd., 573-7178. Open Monday through Saturday 10 a.m. to 6 p.m. Featuring gifts you can afford to give, party supplies and goods, cards, gift wrap, as well as unfinished plaster and supplies.

Glass & Mirror—Retail

Foster City Glass & Mirror Co., Suite B, 1155a Chess Dr., 574-8933. Open 8 a.m. to 5 p.m. Monday through Friday and 9 a.m. to 1 p.m. Saturdays. All glass and mirror services.

Grocers

Lucky Stores, 1088 Foster City Blvd. Whatever you may need . . . Lucky has it!

Safeway Stores, 1298 E. Hillsdale Blvd. Foster City's first grocery store with everything you need.

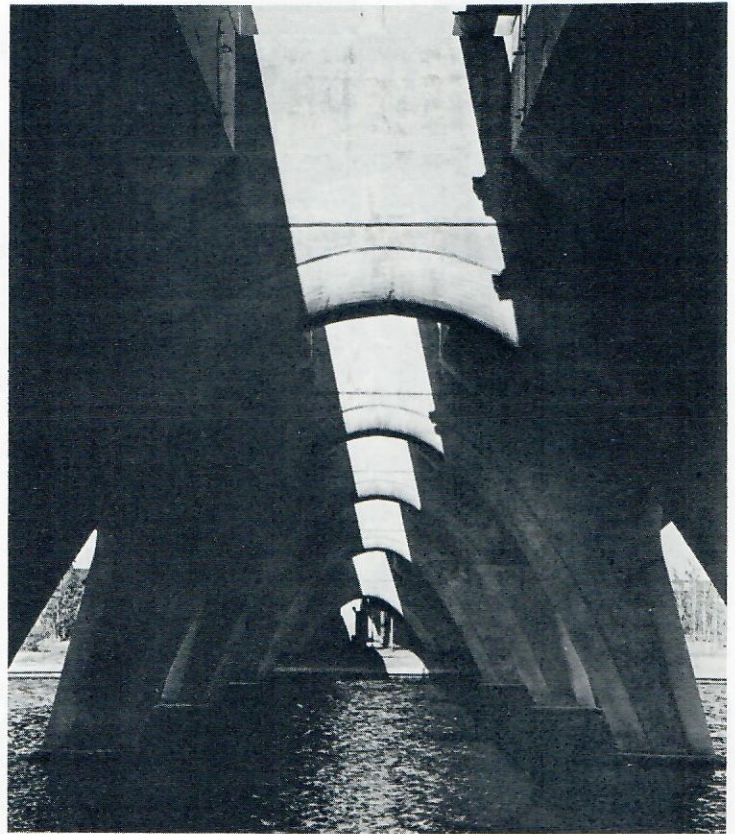
H

Hair Removal

Peninsula Electrolysis Clinic, 213 Loon Court, 573-8963. Hair removal and growth. Open evenings Monday through Thursday.

Handball, Racquetball & Squash

Wallbangers, 1159 Chess Dr., 573-6700. Individual and family memberships. Company discounts, group play, instructions, leagues, challenge ladders. Open to the public as well as members.



 Peninsula
Mini Maids

Licensed • Bonded • Insured

Interior Home Care and Cleaning

- Party Serving •
- Vacation Home Care •

Kathleen Seacrest, Owner
(415) 572-1970 (24 hr. phone)
1161 Chess Dr., Suite E
Foster City, CA 94404

Patrick Coyne

production art

4021 Fair Oaks Ave.,
Menlo Park, CA 94025
(415) 321-5649

Austin Employment Agency



Serving Foster City Since 1973

PERSONNEL COUNSELLING for
SECRETARIAL, MANAGEMENT,
TECHNICAL, and GENERAL OFFICE
POSITIONS

By Appointment Only
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LILL-ANN PARKER
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Foster City Flowers & Gifts

FRESH & DRY FLOWERS for ALL OCCASIONS

Weddings
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Flowers

FLOWERS BY WIRE

DECORATIVE INDOOR PLANTS & HANGING BASKETS
TERRARIUMS - BONSAI TREES
PLANT RENTALS & SERVICES

DELIVERY TO ALL POINTS IN BAY AREA
MARLIN COVE SHOPPING CENTER
OPEN 9 AM TO 7 PM MONDAY THRU SATURDAY

 573-6607 

1090 FOSTER CITY BLVD FOSTER CITY
(Next Door To Lucky's)

**Heating & Air Conditioning
Equipment**

California Hydronics, 350 Hatch Dr., 341-6100.

Housecleaning

Mini Maids, 1161 Chess Dr., Suite E, 572-1970 (24-hour phone) are here! Kathleen Seacrest, owner, recently moved to the area from Southern California with five years experience in home care services. Services offered by Mini-Maids are: interior house cleaning on a one-time or regular basis; helping prepare and serve dinner parties; and vacation home care. They are licensed, bonded and insured.

(See our ad on page 31.)

I

Ice Cream

Baskin-Robbins, Inc., 1086 Foster City Blvd., 573-5376. 31 flavors to choose from. Ice cream cakes, pies and party treats.

Insurance

Consumer Protective Agency, 842 Chrysolopolis, 349-8448. Specializing in low cost high coverage insurance protection . . . Consumer oriented insurance agency.

Independent Order of Foresters, 1291 E. Hillsdale Blvd., Suite 200, 345-5754. International fraternal benefit. Dedicated to family security for 104 years.

State Farm Insurance Co., Al Shaw, 3333 El Camino Real, San Mateo, 345-5741. A Foster City resident and good neighbor. See him for all your insurance needs.

International Trade

H & L International, 1191 Chess Dr., Suites C & D, 573-1912.

Technipol International Corp., 1181 Chess Dr., Suite A, 349-5661. In Foster City since 1974. Exports police equipment.

Investigator & Security Agent

Daniel M. Gaddy, Inc., 1035 E. Hillsdale Blvd., Suite 230, 593-8705.

J

Janitors Supplies

Merit Sanitary Supply Co., Inc., 1151 Triton Dr., 574-4555. Paper and floor care products as well as maintenance equipment.

Jewelers

Alex Jewelers, 1072 Shell Blvd. 573-7337. A variety of fine jewelry for all your needs.

Daniel's Jewelers, 1036 Foster City Blvd., 574-2701. All that you will ever want in the way of jewelry. Large selection to choose from.

L

Life Insurance

Howard G. Montgomery Associates, 520 S. El Camino Real, Suite 916, San Mateo. P.O. Box 4259, Foster City. 342-0856.

Liquor

Port O'Call Liquors, 1288 E. Hillsdale Blvd., 349-2504. Foster City's first liquor store. A large variety for your entertaining needs.



Daniel's Jewelers
DIAMONDS & FINE GIFTS
Unusual Creations of Jewelry
Expert Watch & Jewelry Repair
Marlin Cove Center
1036 Foster City Blvd.
574-2701

LifeCycle
Now, flexible life insurance plus retirement cash accumulation, in one policy that changes with your lifestyle. Call about it. We'll give you all the facts. Without obligation, of course.
RAMA K HIRALAL, General Agent
Office Phone: 349-8448
Residence Phone: 349-1825
FOSTER CITY RESIDENT
FIREMAN'S FUND AMERICAN LIFE INSURANCE COMPANY

**Your complete one-stop
Cleaning Professionals.**
Now in our 12th year in the Bay Area.
Repair • Alter
Restyle • Tailor
Men's, Ladies' Alterations
Draperies Cleaned
Pleating, Too!
Oriental Rugs Cleaned and Repaired
Leather and Suede
Furs Repaired
Shirts One Day Service
Astoria Professional Cleaners
Monday thru Thursday
8:00 a.m. to 7:00 p.m.
Friday
8:00 a.m. to 8:00 p.m.
Saturday
9:00 a.m. to 5:30 p.m.
Charter Square Shopping Center
572-0440

Technoweb

10 Color Rotary Web Printing
1911 Hartog • San Jose • 298-2925

Technoweb, Inc. was born just over a year ago to offer you honest, direct service in commercial web printing.

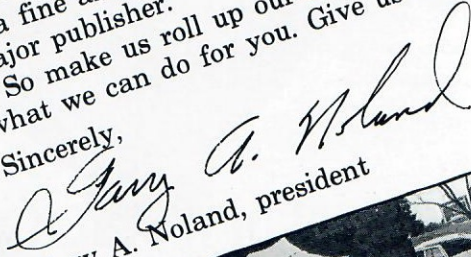
With the only plant of its kind in Santa Clara County, Technoweb can give you cost efficient and quality printing previously available only in distantly located plants.

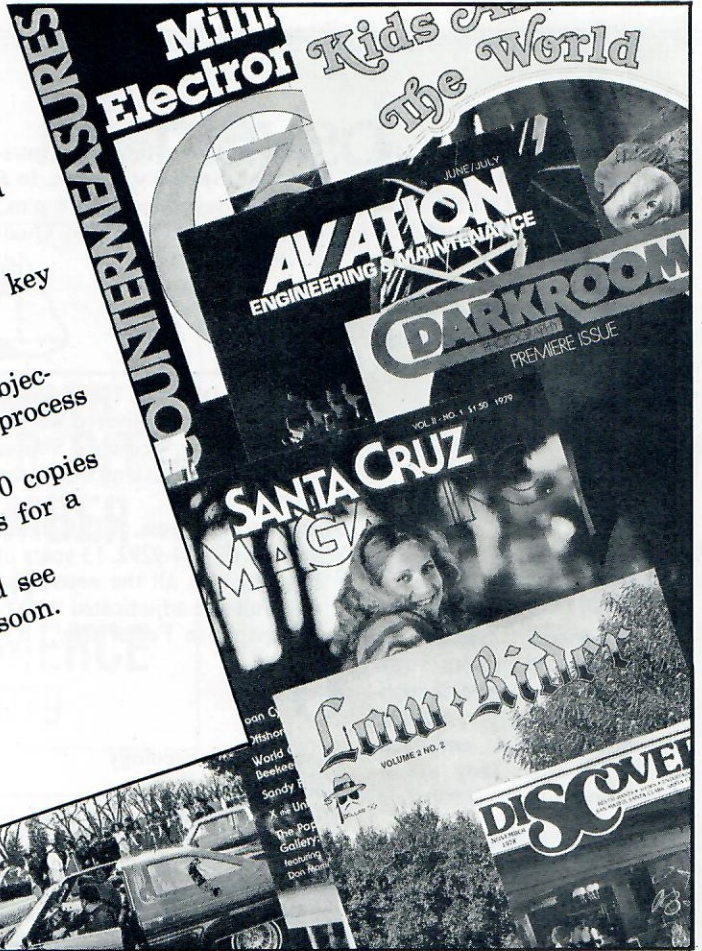
We're young, yet old . . . with the owners and key personnel logging over 125 years combined experience in the trade. We get into your shirtsleeves with you to help you meet your objective whether it is a single color booklet or a process 4-color catalog varied in length from 3,000 copies to 2,000,000 booklets for a major publisher.

Our runs have varied in length from 3,000 copies of a fine arts program to 2,000,000 booklets for a major publisher.

So make us roll up our shirtsleeves and see what we can do for you. Give us a call soon.

Sincerely,


Gary A. Noland, president



2504 ASH STREET, PALO ALTO, CALIFORNIA

The Type Company

Phototypesetting & graphic art
with prices geared to the
publishers of weeklies,
monthlies, newsletters
and books.

324-TYPE

Grape 'n Grain Liquors, 1499 Beach Park Blvd., 345-0442. Monday through Thursday 9:30 a.m. to 10 p.m., Friday-Saturday 9:30 a.m. to 11 p.m. and Sunday 10 a.m. to 7 p.m. Resident owned, party counseling, discount on case quantities and will loan glasses for your next affair.

M

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Mini Maids, 1161 Chess Dr., Suite E, 572-1970 (24-hour phone) are here! Services offered by Mini Maids are: interior house cleaning on a one-time or regular basis; helping prepare and serve dinner parties; and vacation home care. They are licensed, bonded and insured.

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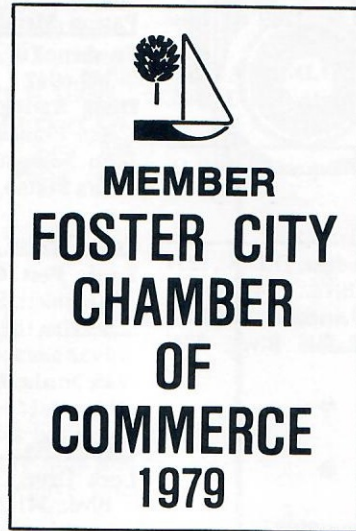
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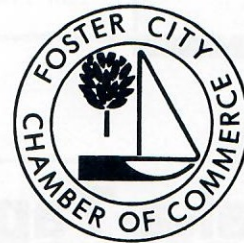
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| E3 Eyesight Restored - Orthokeratology | E8 Soft Contact Lenses |
| E4 No-Line Bifocals | E9 Semi-Flexible Contact Lenses |
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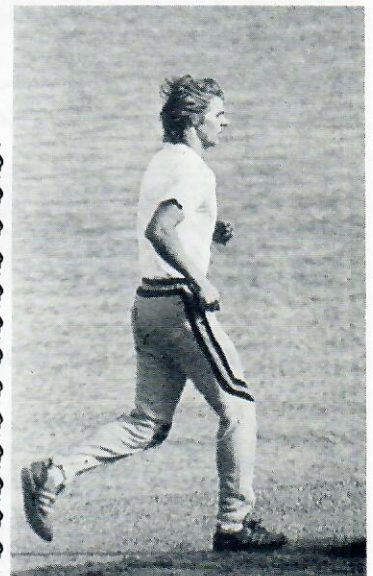
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R

Race Track

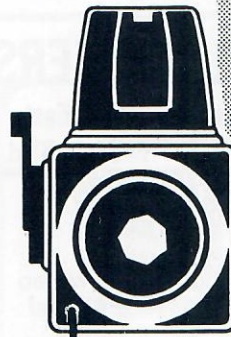
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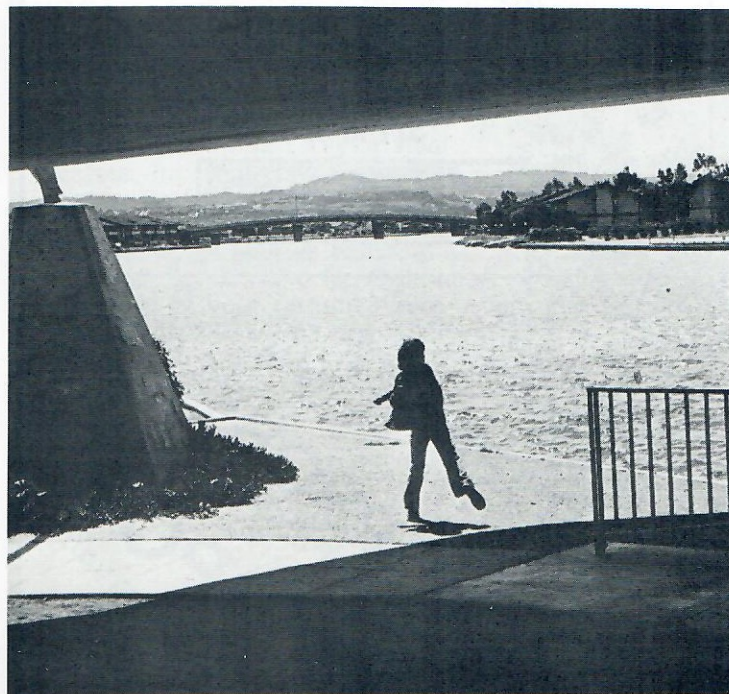
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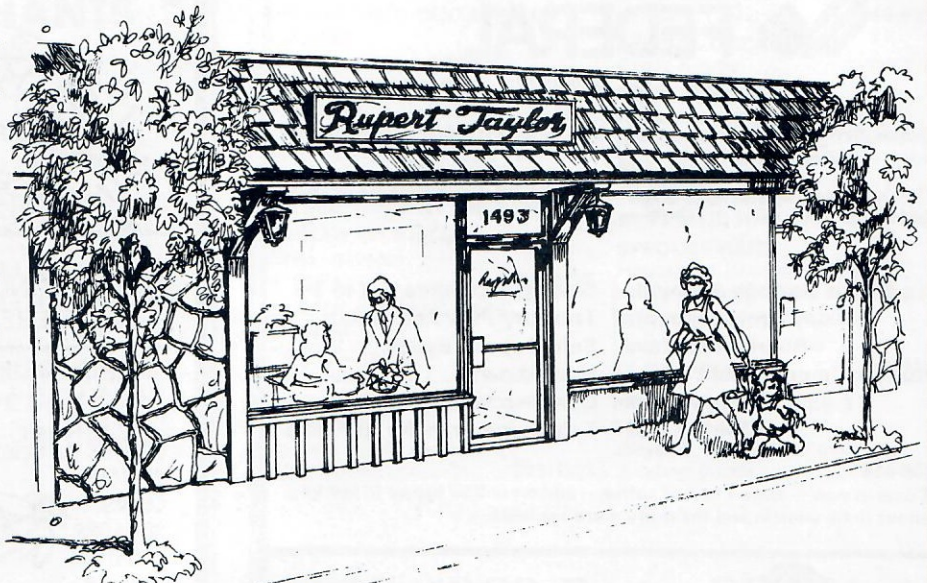
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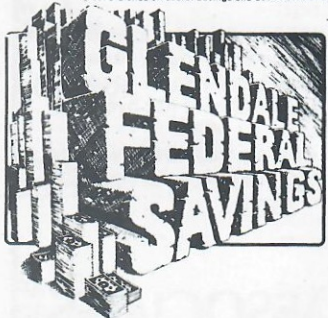
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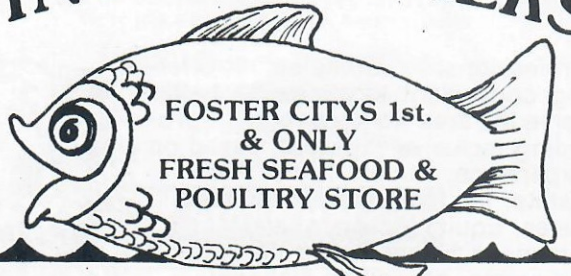
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Beach Park Plaza, Beach Park and Marlin Blvd., Trojan Realty Co. 286-6660.

Edge Water Place, Edgewater and Beach Park Blvd., Connelly Development, 444-8858.

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W

Wake-Up Service

Diane's Wake-Up Service, P.O. Box 3093, San Mateo 94402, 342-0968. Diane Tarantino, owner, is a native Californian and a Foster City resident for seven years. Diane provides 24-hour wake-up service, Monday through Friday; will receive, hold or forward your mail; gentle reminders to customers of past due accounts; and will address, sign and mail Christmas cards for the busy business person. Known as the businessman's helper . . . don't hesitate to call.

Welcoming Service for Newcomers

City Hostess Service, Donald Kinsley, P. O. Box 571, San Carlos, 593-6340. Welcoming Newcomers to the Peninsula since 1948.

San Mateo Newcomer Service, Ida Lindau, 1232 Lane St., Belmont, 593-0635. Calling on local residents since 1949.

Welcome Wagon, Louann Tuomi, 348 Menhaden, 573-7994, Marilyn Doohan, 318 Menhaden, 349-0715. The most famous basket in the world.

Women's Wearing Apparel—Retail

Fabish, 1072 Shell Blvd., 574-0455. Tues., Wed. and Sat., 10:30 a.m. to 7 p.m.; Thursday and Friday

10:30 a.m. to 9 p.m. A fashion design center. Your appearance is our concern. We invite you to visit us.

Fitzgeralds, a women's establishment, 969 Edgewater Place, 349-2383. Open Monday through Friday 10 a.m. to 6 p.m.; Thursday 10 a.m. to 9 p.m.; Saturday 10 a.m. to 6 p.m.; Sunday 12 p.m. to 5 p.m. A great selection of lady's apparel.

Foster City Clothing Company, 969C Edgewater Blvd., 572-9129. Popular priced Junior, Women's and Men's clothing. Open Monday through Saturday 10 a.m. to 6 p.m.; Thursday 10 a.m. to 9 p.m. and Sunday 12 p.m. to 5 p.m.

Male Room & Female Too, 1044 Foster City Blvd., 341-1240. Quality Sportswear for all. Open Monday through Thursday and Saturday 10 a.m. to 6 p.m.; Friday 10 a.m. to 8 p.m. and Sunday 12 p.m. to 5 p.m.

Y

Yarns and Crafts

Foster City Yarns and Crafts, 1046 Foster City Blvd., 573-1232. All yarn crafts. Largest yarn store on the peninsula. Framing and finishing of needlepoint and crewel. The one-stop shop for all your craft needs.



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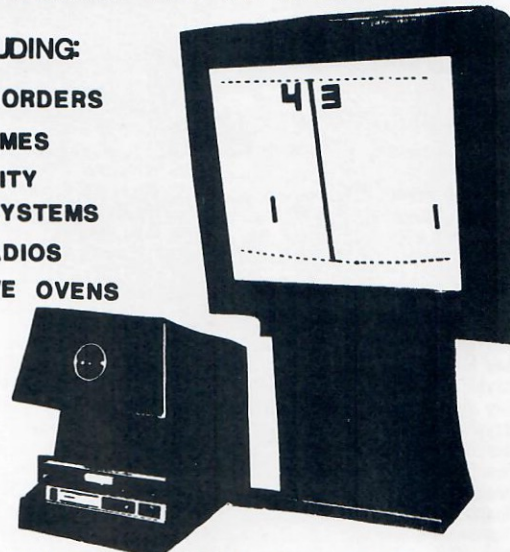
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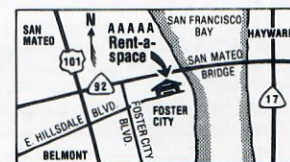
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